# The Top Three Reasons Open Source Makes (Business & Development) Sense

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# **A View from the Trenches**

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# Thesis:

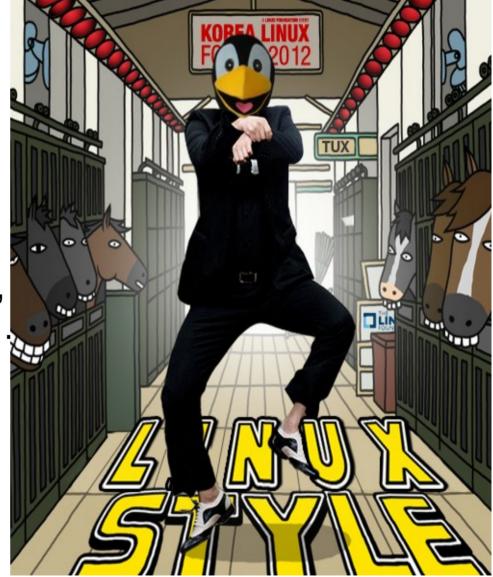
• Companies should use, build upon, and contribute to open source projects.



- Open source & proprietary development
- 10-year veteran of IBM Research
- ~40 US patents, 30 papers, 1,000 citations
- Owner at Hypervisor Technologies and Consulting Ltd
- Chief Scientist at Stratoscale
- Part-time Linux kernel maintainer

# The Linux Kernel

- The most successful open source project ever
- 10,000s developers from 1,000s companies
- Mobile, embedded, desktops, laptops, servers, supercomputers, clouds, ...
- Pace of development is increasing:
  - 171 changes every day
  - more than 1,200 per week



## Open Source Leads to Better Software and Hardware

# "GIVEN ENOUGH EYEBALLS, ALL BUGS ARE SHALLOW" LINUS LAW by Eric S. Raymond in "The Cathedral and the Bazaar"

### Open Source Encourages Innovation



# Open Source Leads to Happier Customers

